



# INVEST YOUR TREASURE

## Sponsorship Opportunities

- April 5, 2024 — Culinary Takeoff: Fueling Futures 4KIDS**  
An exciting culinary experience at Banyan Air Service, Ft. Lauderdale Executive Airport. An evening where guests can taste delicious lite bites & treats from a variety of South Florida eateries
- October 14, 2024— 15th Annual South Florida Orphans Classic & Auction**  
Golf for a cause at this sell-out golf tournament. Hosted at Coral Ridge Country Club in Ft. Lauderdale, this event is attended by corporate executives & community leaders. Register early!
- February 2025 — Annual Galentine’s Day events**  
Make an impact in our community for babies, teens, young adults in crisis that 4KIDS serves. Attended by female business executives & community-minded women. Events executed in Broward, Palm Beach, Miami-Dade, Treasure Coast, Southwest Florida counties. Multi-market event sponsorship opportunities available.

## Cause Marketing

- Increase brand loyalty among your customers, stand out from the competition while driving sales & generating resources to meet the need of kids and families in crisis.  
**Action triggered donation:** Customer purchase of product and a donation is made to 4KIDS (ie. fixed dollar amount or percentage of sales)  
**Point-of-sale:** Messaging at point of sale for customer to donate to 4KIDS

## Foster & Adoptive Family Event Underwriting Opportunities

- Create long-lasting memories and a family-fun experience for kids that may otherwise not experience family celebrations in a safe, nurturing and loving way. Underwrite the cost of hospitality & event activities. Events in Broward, Palm Beach, Treasure Coast or SW Florida include: **Family Picnic** (March/April), **Back to School Bash** (July/August) and **Family Christmas Party** (December) **\*Volunteer opportunities available as an underwriting partner**

## Program Needs

- Provide funding resources to support 4KIDS programs in our continuum of care: CarePortal, Foster Care, EPIC Therapy, His Caring Place, TIL 2:25, or special projects to meet needs of kids & families

## In-Kind Donations

- Donate your product(s), service(s) and/or labor as an in-kind gift to 4KIDS (on a case-by-case basis).

## Employee Giving/Matching Program

- Select 4KIDS as the non-profit organization that employees can financially contribute to through your employee giving/matching program. A presentation can be hosted at your company for employees to consider contributing to 4KIDS.



## INVEST YOUR TIME

### Hands-On Volunteer Projects



#### Quarterly Deep Clean Days

5-7 volunteers of a "spring cleaning" of residential foster homes in Broward/Palm Beach. Projects executed on Friday or Saturday, depending of foster family availability. Group brings cleaning supplies used at Deep Clean Days. Supply list is provided to business to purchase items.



#### June-July— Foster & Adoptive Family Back to School Drive

Help a child go back to school prepared & confident for a great new school year! Donate a new backpack filled with new school supplies to help a child reach their fullest potential. Use our shopping list to collect everything a child needs to succeed! Collection deadlines: Broward—July 14, Palm Beach—July 21, Treasure Coast—July 7



#### November— "Gift of Hope" Christmas Gift Drive

Make the Christmas season bright by donating toys & gift cards so every child in our care has a present to open on Christmas Day. Collect gifts from our wish list to serve Broward/Palm Beach/Treasure Coast families. Collection deadline is November 18.



#### 1st Weekend in December— "Christmas Cheer Home Makeover"

Typically kids in foster care don't get to celebrate Christmas with a beautifully decorated tree, decorations, holiday lights, cookies, and stockings. These makeovers at our residential homes bring the Christmas spirit to our youth. 5-7 volunteers bring Christmas décor for home makeover at Broward/Palm Beach residential homes. Décor list is provided for business to purchase items.

## INVEST YOUR TALENT

### Skills-Based Volunteer Projects



#### January-October 2024—Host a Life Skills Class

Host a conversational life skills class to share your industry expertise with our young adults & young moms transitioning into independence. Class topics centered on program needs. Hosted on 4th Thursday from 6pm-8pm of each month between January-October. Hosted in-person at 4KIDS Broward Office or virtually. Business to provide a light meal (ie. pizza, sandwiches), refreshments & participation incentives of a \$50 gift card (ie. Amazon, Uber, Lyft, Visa) for each resident in attendance at the class. Average class size 3-7 attendees.

## NATIONAL FOSTER CARE MONTH



#### May 2024

Raise money and awareness during the entire month of May with initiatives that fit your business.

