



FOSTER & ADOPTIVE FAMILY EVENT SPONSORSHIPS

About 4KIDS

4KIDS believes “home” is the best solution for any child who experiences removal from their families. The essence of home is a place to belong and to be filled with love and acceptance. By exposing children in foster care to a nurturing, inviting home environment, the first step in their healing process can begin.

Since 1997, 4KIDS has transformed the lives of more than 30,000 children and families in crisis across Broward, Palm Beach, the Treasure Coast, and Southwest Florida.

The local business and philanthropic community has gone above and beyond to partner with 4KIDS to underwrite events that provide an additional layer of support to our families.

Thank you for helping us create long-lasting memories for our children and families!



www.4KIDSSWFL.org



FOSTER & ADOPTIVE FAMILY EVENT SPONSORSHIPS

The following are 4KIDS partnership opportunities for your consideration.

The Family Picnics, Back to School Bashes, and Family Christmas Parties have an average of 350-400 Broward event attendees and an average of 200-300 event attendees in each of the Palm Beach Treasure Coast and Southwest Florida events. These gatherings have become beloved traditions for many of our families.

Events take place during the following timeframes (exact dates to be determined):

- 4KIDS Family Picnics: March/April
- 4KIDS Back to School Bashes: July/August
- 4KIDS Family Christmas Parties: December

As an underwriting partner, businesses have the opportunity to volunteer and engage with our families at each of these events.



FAMILY PICNIC

Provide an opportunity for our kids to experience fun and play in a loving environment.

4KIDS.US/SPONSOR/SWFL/PICNIC



BACK TO SCHOOL BASH

Empower our kids to be set up for academic success as they start a new school year.

4KIDS.US/SPONSOR/SWFL/BASH



CHRISTMAS PARTIES

Help our families create holiday memories, be encouraged, build gingerbread houses together, and more.

4KIDS.US/SPONSOR/SWFL/CHRISTMAS



PARTNERSHIP OPPORTUNITIES

FAMILY PICNIC

The following are 4KIDS partnership opportunities for your consideration.

Presenting Partner \$2,500

- Recognition as Presenting Partner of the event for parents and children.
- Opportunity to host a table (provided and hosted by partner), in order to distribute branded collateral material to parents.
- Opportunity for employees to volunteer a minimum of 4 hours (Based on availability).
- Employee volunteers will be tasked with event setup, breakdown, and service wherever needed.
- Recognition as Presenting Sponsor on event invitations to all 4KIDS families.
- Recognition as Presenting Sponsor on event signage at the event.
- Recognition as Presenting Sponsor on the 4KIDS Foster Family Facebook page.



Hospitality Partner \$1,500

- Recognition as Hospitality Partner of lunch for parents and children at the event.
- Opportunity to host a table (provided and hosted by partner), to distribute branded collateral material to parents.
- Opportunity for employees to volunteer a minimum of 4 hours (Based on availability).
- Employee volunteers will be tasked with event setup, breakdown, and service wherever needed.
- Recognition as Hospitality Partner on event signs within the Hospitality area.
- Recognition as Hospitality Partner on the 4KIDS Foster Family Facebook page.



Family Activities Partner \$500

- Recognition as the Family Activities Partner of 4KIDS Family event.
- Employee volunteers will be tasked with event setup, breakdown, and service wherever needed.
- Recognition as Family Activities Partner on event signs within the Activities area.
- Recognition as Family Activities Partner on 4KIDS Foster Family Facebook page.



PARTNERSHIP OPPORTUNITIES

BACK TO SCHOOL BASH

The following are 4KIDS partnership opportunities for your consideration.



Presenting Partner \$3,000

- Recognition as Presenting Partner of the 4KIDS Family Event.
- Opportunity to host a table (provided and hosted by partner), in order to distribute branded collateral material to parents.
- Opportunity for employees to volunteer a minimum of 4 hours (Based on availability).
- Employee volunteers will be tasked with event setup, breakdown, and service wherever needed.
- Recognition as Presenting Partner on event invitations to all 4KIDS families.
- Recognition as Presenting Partner on event signage at the event.
- Recognition as Presenting Partner on the 4KIDS Foster Family Facebook page.

Hospitality Partner \$1,500

- Recognition as Hospitality Partner of lunch for the 4KIDS Family Event.
- Opportunity to host a table (provided and hosted by partner), to distribute branded collateral material to parents.
- Opportunity for employees to volunteer a minimum of 4 hours (Based on availability)
- Employee volunteers will be tasked with event setup, breakdown, and service wherever needed.
- Recognition as Hospitality Partner on event signs within the Hospitality area.
- Recognition as Hospitality Partner on the 4KIDS Foster Family Facebook page.



Family Activities Partner \$750

- Recognition as the Family Activities Partner of the 4KIDS Family Event.
- Opportunity for employees to volunteer a minimum of 4 hours (Based on availability)
- Employee volunteers will be tasked with event setup, breakdown, and service wherever needed.
- Recognition as Family Activities Partner on event signs within the Activities area.
- Recognition as Family Activities Partner on 4KIDS Foster Family Facebook page.



PARTNERSHIP OPPORTUNITIES

FAMILY CHRISTMAS PARTY

The following are 4KIDS partnership opportunities for your consideration.



Presenting Partner \$3,000

- Recognition as Presenting Sponsor of the event for parents and children.
- Opportunity to host a table (provided and hosted by partner), in order to distribute branded collateral material to parents.
- Opportunity for employees to volunteer a minimum of 4 hours (Based on availability)
- Employee volunteers will be tasked with event setup, breakdown, and service wherever needed.
- Recognition as Presenting Sponsor on event invitations to all 4KIDS families.
- Recognition as Presenting Sponsor on event signage at the event.
- Recognition as Presenting Sponsor on the 4KIDS Foster Family Facebook page.

Hospitality Partner \$2,000

- Recognition as Hospitality Partner of lunch for parents and children at the event.
- Opportunity to host a table (provided and hosted by partner), in order to distribute branded collateral material to parents.
- Opportunity for employees to volunteer a minimum of 4 hours (Based on availability)
- Employee volunteers will be tasked with event setup, breakdown, and service wherever needed.
- Recognition as Hospitality Partner on event signage in Hospitality Area (if applicable).
- Recognition as Hospitality Partner on the 4KIDS Foster Family Facebook page.



Family Activities Partner \$1,000

- Recognition as the Family Activities Partner of the 4KIDS Family event.
- Opportunity for employees to volunteer a minimum of 4 hours (Based on availability)
- Employee volunteers will be tasked with event setup, breakdown, and service wherever needed.
- Recognition as Family Activities Partner on event signs within the activity area.
- Recognition as Family Activities Partner on 4KIDS Foster Family Facebook page.

Gift Card \$1,500

- Recognition as Family Night Out partner for gift cards given to each family at the 4KIDS Family event.
- Opportunity for employees to volunteer a minimum of 4 hours (Based on availability)
- Employee volunteers will be tasked with event setup, breakdown, and service wherever needed.
- Recognition as Family Night Out Partner on event signage at event check-in.
- Recognition as Family Night Out Partner on 4KIDS Foster Family Facebook page.



PARTNERSHIP OPPORTUNITIES

GIFT OF HOPE TOY STORE & COLLECTION

The following are 4KIDS partnership opportunities for your consideration.

Christmas Experience Partner \$4,000

- Recognition as the Christmas Experience Partner of the 4KIDS Southwest Florida Gift of Hope Toy Collection.
- Opportunity for employees to volunteer a minimum of 4 hours, based on availability. (Optional; Gift of Hope Toy Store set up or at the Toy Store during the Family Christmas Party).
- Employee volunteers will be tasked with event setup, breakdown, and service wherever needed.
- Recognition as Christmas Experience Partner on collection flyers to be distributed throughout the community.
- Recognition as Christmas Experience Partner on 4KIDS Foster Family Facebook page.



2023-2024 UNDERWRITING PARTNERSHIP AGREEMENT

(PLEASE CHECK WHERE APPLICABLE)

SWFL FAMILY PICNIC

- Presenting Partner \$2,500
- Hospitality Partner \$1,500
- Family Activities Partner \$500

SWFL CHRISTMAS PARTY

- Presenting Partner \$3,000
- Family Activities Partner \$1,000
- Hospitality Partner \$3,000
- Christmas Experience Partner \$4,000
- Family Night Out Partner \$2,500

SWFL BACK TO SCHOOL BASH

- Presenting Partner \$3,000
- Hospitality Partner \$1,500
- Family Activities Partner \$750

AGREEMENT TOTAL: \$ _____

Authorized signature by 4KIDS

Authorized signature by Company Representative

Printed Name

Date

Printed Name of Company Representative

Date

Company: Name: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Email the completed partnership agreement to **KaroleDe4kids.us**

Make check payable to 4KIDS and & mail to:

4KIDS of Southwest Florida

4983 Royal Gulf Circle, Fort Myers, FL 33966