

FOSTER & ADOPTIVE FAMILY EVENT SPONSORSHIPS

About 4KIDS

4KIDS believes “home” is the best solution for any child who experiences removal from their families. The essence of home is a place to belong and to be filled with love and acceptance. By exposing children in foster care to a nurturing, inviting home environment, the first step in their healing process can begin.

Since 1997, 4KIDS has transformed the lives of more than 30,000 children and families in crisis across Broward, Palm Beach, the Treasure Coast, and Southwest Florida.

The local business and philanthropic community has gone above and beyond to partner with 4KIDS to underwrite events that provide an additional layer of support to our families.

Thank you for helping us to create long-lasting memories for our children and families!





The following are 4KIDS partnership opportunities for your consideration.

The Family Picnics, Back to School Bashes and Christmas Parties have an average of 200-300 attendees. These gatherings have become beloved traditions for many of our families.

Events take place during the following timeframes (exact event dates to be determined):

- 4KIDS Family Picnics: March/April
- 4KIDS Back to School Bashes: July/August
- 4KIDS Family Christmas Parties: December

As an underwriting partner, businesses have the opportunity to volunteer and engage with our families at each of these events.



FAMILY SPRING PICNIC

Provide an opportunity for our kids to experience fun and play in a loving environment.

4KIDS.US/SPONSOR/PB/PICNIC



BACK TO SCHOOL BASH

Empower our kids to be set up for academic success as they start a new school year.

4KIDS.US/SPONSOR/PB/BASH



CHRISTMAS PARTIES

Help our families create holiday memories, be encouraged, build gingerbread houses together, and more.

4KIDS.US/SPONSOR/PB/CHRISTMAS



PARTNERSHIP OPPORTUNITIES

SPRING PICNIC

The following are 4KIDS partnership opportunities for your consideration.

Family Activities Partner \$3,500

- Recognition as the Family Activities Partner of 4KIDS Family event
- Opportunity to host a table (provided and hosted by partner), in order to distribute branded collateral material to parents.
- Opportunity for employees to volunteer a minimum of 4 hours at the event (Based on availability)
- Recognition as Family Activities Partner on event signs within activities area
- Recognition as Family Activities Partner on 4KIDS Foster Family Facebook page



Celebration Partner \$2,000

- Recognition as Celebration Partner of 4KIDS Family event
- Opportunity for employees to volunteer a minimum of 4 hours at the event (Based on availability)
- Recognition as Celebration Partner on event invitations to all 4KIDS families
- Recognition as Celebration Partner on event signage throughout event
- Recognition as Celebration Partner on 4KIDS Foster Family Facebook page



Hospitality Partner \$1,250 (4)

- Recognition as Hospitality Partner of lunch for parents and children at event
- Recognition as Hospitality Partner on event signs within Hospitality area
- Recognition as Hospitality Partner on 4KIDS Foster Family Facebook page

Venue Partner \$500

- Recognition as Venue Partner of 4KIDS Family event.
- Recognition as Venue Partner on 4KIDS Foster Family Facebook page.



PARTNERSHIP OPPORTUNITIES

BACK TO SCHOOL BASH

The following are 4KIDS partnership opportunities for your consideration.

Presenting Partner \$7,000

- Recognition as Presenting Sponsor of event for parents and children
- Opportunity to host a table (provided and hosted by partner), in order to distribute branded collateral material to parents.
- Maximum of 10 employees can volunteer a minimum of 4 hours (Based on availability)
- Employee volunteers will be tasked with event setup, breakdown and service wherever needed
- Recognition as Presenting Sponsor on event invitations to all 4KIDS families
- Recognition as Presenting Sponsor on event signage throughout event
- Recognition as Presenting Sponsor on 4KIDS Foster Family Facebook page



Family Activities Partner \$1,500 (2)

- Recognition as the Family Activities Partner of 4KIDS Family event
- Opportunity for employees to volunteer a minimum of 4 hours (Based on availability)
- Employee volunteers will be tasked with event setup, breakdown and service wherever needed
- Recognition as Family Activities Partner on event signs within activities area
- Recognition as Family Activities Partner on 4KIDS Foster Family Facebook page



Hospitality Partner \$1,000 (4)

- Recognition as Hospitality Partner of lunch for parents and children at event
- Opportunity to host a table (provided and hosted by partner), in order to distribute branded collateral material to parents.
- Opportunity for employees to volunteer a minimum of 4 hours (Based on availability)
- Employee volunteers will be tasked with event setup, breakdown and service wherever needed
- Recognition as Hospitality Partner on event signs within Hospitality area
- Recognition as Hospitality Partner on 4KIDS Foster Family Facebook page

Back to School Ready Partner \$4,000 **SOLD**

- Recognition as the Back to School Ready Partner of the 4KIDS Back to School Backpack Collection for kids and families in Broward.
- Recognition as the Back to School Ready Partner on printed and electronic marketing materials distributed to local community organizations, businesses, and church partners.
- Recognition as Back to School Ready Partner on event website.
- Recognition as Back to School Ready Partner on 4KIDS social media platforms consisting of 16k+ followers.
- Recognition as Back to School Ready Partner on 4KIDS Foster & Adoptive Family Facebook page.



PARTNERSHIP OPPORTUNITIES

FAMILY CHRISTMAS PARTY

The following are 4KIDS partnership opportunities for your consideration.

Presenting Partner \$7,000

- Recognition as Presenting Sponsor of event for parents and children.
- Opportunity to host a table (provided and hosted by partner), in order to distribute branded collateral material to parents.
- Opportunity for employees to volunteer a minimum of 4 hours (Based on availability).
- Employee volunteers will be tasked with event setup, breakdown and service wherever needed.
- Recognition as Presenting Sponsor on event invitations to all 4KIDS families.
- Recognition as Presenting Sponsor on event signage throughout event.
- Recognition as Presenting Sponsor on 4KIDS Foster Family Facebook page.



Family Activities Partner \$1,000 (3)

- Recognition as the Family Activities Partner of 4KIDS Family event.
- Opportunity for employees to volunteer a minimum of 4 hours (Based on availability).
- Employee volunteers will be tasked with event setup, breakdown and service wherever needed.
- Recognition as Family Activities Partner on event signs within activities area.
- Recognition as Family Activities Partner on 4KIDS Foster Family Facebook page.



Hospitality Partner \$1,250 (4)

- Recognition as Hospitality Partner of lunch for parents and children at event.
- Opportunity to host a table (provided and hosted by partner), in order to distribute branded collateral material to parents.
- Opportunity for employees to volunteer a minimum of 4 hours (Based on availability).
- Employee volunteers will be tasked with event setup, breakdown and service wherever needed.
- Recognition as Hospitality Partner on event signs within Hospitality area.
- Recognition as Hospitality Partner on 4KIDS Foster Family Facebook page.



Gingerbread Craft Partner \$500

- Recognition as Gingerbread Craft Partner of 4KIDS Family event.
- Recognition as Gingerbread Craft Partner in gingerbread house kit.

PARTNERSHIP OPPORTUNITIES

GIFT OF HOPE TOY STORE AND COLLECTION

The following are 4KIDS partnership opportunities for your consideration.

Christmas Experience Sponsor \$5,000 SOLD

- Recognition as the Christmas Experience Sponsor of the 4KIDS Gift of Hope Toy Collection in Palm Beach.
- Recognition as Christmas Experience Sponsor on collection flyers that are distributed throughout the community.
- Recognition as Christmas Experience Sponsor on 4KIDS Foster Family Facebook page.



Volunteer Opportunities (optional)

- Opportunity for employees to volunteer a minimum of 4 hours at Gift of Hope Toy Store at 4KIDS Palm Beach Office.
- Employee volunteers could be tasked with setup, breakdown, and/or assisting as Personal Shoppers for parents during the Toy Store.



2023 PARTNERSHIP AGREEMENT GIFT OF HOPE TOY STORE AND COLLECTION

CHRISTMAS EXPERIENCE SPONSOR SOLD

SPONSORSHIP INVESTMENT: \$5,000

Authorized signature by 4KIDS

Authorized signature by Company Representative

Printed Name

Date

Printed Name of Company Representative

Company: Name: _____

Name: _____ Date _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Email completed partnership agreement to **ElseE@4KIDS.us**

Make check payable to 4KIDS and & mail to:

4KIDS

Attn: Else Engel

1690 S Congress Ave Ste 200, Delray Beach, FL 33445

2023-2024 UNDERWRITING PARTNERSHIP AGREEMENT

(DEADLINES FOR SPONSORSHIPS ARE 45 DAYS PRIOR TO EVENT DATE
UNLESS SPECIFIED BELOW)

PALM BEACH FAMILY PICNIC

- ☐ Family Activities Partner \$3,500
- ☐ Celebration Partner \$2,000
- ☐ Hospitality Partner (4) \$1,250
- ☐ Venue Partner \$500

PALM BEACH BACK TO SCHOOL BASH

- ☐ Presenting Partner \$7,000
- ☐ Family Activities Partner (2) \$1,500
- ☐ Hospitality Partner (4) \$1,000
- ☐ Back to School Ready \$4,000 **SOLD**

GIFT OF HOPE TOY STORE & COLLECTION

- ☐ Christmas Experience Sponsor \$5,000 **SOLD**
***Deadline: September 9th**

PALM BEACH CHRISTMAS PARTY

- ☐ Presenting Partner \$7,000
- ☐ Family Activities Partner (2) \$1,500
- ☐ Hospitality Partner (4) \$1,250
- ☐ Gingerbread Craft Partner \$500

AGREEMENT TOTAL: \$ _____

Authorized signature by 4KIDS

Authorized signature by Company Representative

Printed Name

Date

Printed Name of Company Representative

Date

Company: Name: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Email completed partnership agreement to **ElseE@4KIDS.us**

Make check payable to 4KIDS and & mail to:

4KIDS

Attn: Else Engel

1690 S Congress Ave Ste 200, Delray Beach, FL 33445

4KIDS is a 501 (c)(3) charitable organization. A portion of your partnership is tax-deductible.

www.4KIDS.us | 561.418.3066