



HOPE | HOMES | HEALING

# FOSTER & ADOPTIVE FAMILY EVENT SPONSORSHIPS

## About 4KIDS

4KIDS believes “home” is the best solution for any child who experiences removal from their family. The essence of home is a place to belong and to be filled with love and acceptance. By exposing children in foster care to a nurturing, inviting home environment, the first step in their healing process can begin.

Since 1997, 4KIDS has transformed the lives of more than 30,000 children and families in crisis across Broward, Palm Beach, the Treasure Coast, and Southwest Florida.

The local business and philanthropic community has gone above and beyond to partner with 4KIDS to underwrite events that provide an additional layer of support to our families.

Thank you for helping us create long-lasting memories for our children and families!



[www.4KIDS.us](http://www.4KIDS.us)



# FOSTER & ADOPTIVE FAMILY EVENT SPONSORSHIPS

The following are 4KIDS partnership opportunities for your consideration.

The Family Picnics, Back to School Bashes and Family Christmas Parties have an average of 350-400 Broward event attendees and an average of 200-300 Palm Beach event attendees. These gatherings have become beloved tradition for many of our families.

Events take place during the following timeframes (exact event dates to be determined):

- 4KIDS Family Picnics: March/April 2023
- 4KIDS Back to School Bashes: July/August 2023
- 4KIDS Family Christmas Parties: December 9th, 2023

*As an underwriting partner, businesses have the opportunity to volunteer and engage with our families at each of these events.*



## SPRING PICNICS

*Provide an opportunity for our kids to experience fun and play in a loving environment.*

[4KIDS.US/SPONSOR/PICNIC](https://4KIDS.US/SPONSOR/PICNIC)



## BACK TO SCHOOL BASHES

*Empower our kids to be set up for academic success as they start a new school year.*

[4KIDS.US/SPONSOR/BASH](https://4KIDS.US/SPONSOR/BASH)



## CHRISTMAS PARTIES

*Help our families create holiday memories, be encouraged, build gingerbread houses together, and more.*

[4KIDS.US/SPONSOR/CHRISTMAS](https://4KIDS.US/SPONSOR/CHRISTMAS)



# PARTNERSHIP OPPORTUNITIES

## FAMILY SPRING PICNIC

The following are 4KIDS partnership opportunities for your consideration.



### Presenting Partner

- Recognition as Presenting Partner of event for parents and children.
- Opportunity to host a table (provided by partner), in order to distribute branded collateral material to parents. Table activity will be hosted by partner employee.
- Maximum of 15 employees can volunteer a minimum of 4 hours (Based on availability).
- Employee volunteers will be tasked with event setup, breakdown and service wherever needed.
- Recognition as Presenting Partner on event invitations to all 4KIDS families.
- Recognition as Presenting Partner on event signage throughout event.
- Recognition as Presenting Partner on 4KIDS Foster Family Facebook page.

### Hospitality Partner

- Recognition as Hospitality Partner of lunch for parents and children at event.
- Opportunity to host a table (provided by partner), in order to distribute branded collateral material to parents. Table activity will be hosted by partner employees.
- Maximum of 10 employees can volunteer a minimum of 4 hours (Based on availability).
- Employee volunteers will be tasked with event setup, breakdown and service wherever needed.
- Recognition as Hospitality Partner on event signs within Hospitality area.
- Recognition as Hospitality Partner on 4KIDS Foster Family Facebook page.



### Family Activities Partner

- Recognition as the Family Activities Partner of 4KIDS Family event.
- Maximum of 8 employees can volunteer a minimum of 4 hours (Based on availability).
- Employee volunteers will be tasked with event setup, breakdown and service wherever needed.
- Recognition as Family Activities Partner on event signs within activities area.
- Recognition as Family Activities Partner on 4KIDS Foster Family Facebook page.

### Venue Partner

- Recognition as Venue Partner of 4KIDS Family event.
- Recognition as Venue Partner on 4KIDS Foster Family Facebook page.





# PARTNERSHIP OPPORTUNITIES

## BACK TO SCHOOL BASH

The following are 4KIDS partnership opportunities for your consideration.



### Presenting Partner

- Recognition as Presenting Partner of event for parents and children
- Opportunity to host a table (provided by partner), in order to distribute branded collateral material to parents. Table activity will be hosted by partner employee
- Opportunity for employees to volunteer a minimum of 4 hours (Based on availability)
- Employee volunteers will be tasked with event setup, breakdown and service wherever needed
- Recognition as Presenting Partner on event invitations to all 4KIDS families
- Recognition as Presenting Partner on event signage throughout event
- Recognition as Presenting Partner on 4KIDS Foster Family Facebook page

### Family Activities Partner

- Recognition as the Family Activities Partner of 4KIDS Family event
- Opportunity for employees to volunteer a minimum of 4 hours (Based on availability)
- Employee volunteers will be tasked with event setup, breakdown and service wherever needed
- Recognition as Family Activities Partner on event signs within activities area
- Recognition as Family Activities Partner on 4KIDS Foster Family Facebook page



### Back to School Ready Partner **SOLD**

- Recognition as the Back to School Ready Partner of the 4KIDS Back to School Backpack Collection for kids and families in Broward.
- Recognition as the Back to School Ready Partner on printed and electronic marketing materials distributed to local community organizations, businesses, and church partners.
- Recognition as Back to School Ready Partner on event website.
- Recognition as Back to School Ready Partner on 4KIDS social media platforms consisting of 16k+ followers.
- Recognition as Back to School Ready Partner on 4KIDS Foster & Adoptive Family Facebook page.

# PARTNERSHIP OPPORTUNITIES

## FAMILY CHRISTMAS PARTY

The following are 4KIDS partnership opportunities for your consideration.

### Presenting Partner



- Recognition as Presenting Partner of event for parents and children.
- Opportunity to host a table (provided by partner), in order to distribute branded collateral material to parents. Table activity will be hosted by partner employee
- Opportunity for employees to volunteer a minimum of 4 hours (optional)
- Employee volunteers will be tasked with event setup, breakdown and service wherever needed
- Recognition as Presenting Partner on event invitations to all 4KIDS families
- Recognition as Presenting Partner on event signage throughout event
- Recognition as Presenting Partner on 4KIDS Foster Family Facebook page

### Hospitality Partner

- Recognition as Hospitality Partner of lunch for parents and children at event
- Opportunity to host a table (provided by partner), in order to distribute branded collateral material to parents. Table activity will be hosted by partner employees
- Opportunity for employees to volunteer a minimum of 4 hours (Based on availability)
- Employee volunteers will be tasked with event setup, breakdown and service wherever needed
- Recognition as Hospitality Partner on event signs within Hospitality area
- Recognition as Hospitality Partner on 4KIDS Foster Family Facebook page



### Family Activities Partner

- Recognition as the Family Activities Partner of 4KIDS Family event
- Opportunity for employees to volunteer a minimum of 4 hours (Based on availability)
- Employee volunteers will be tasked with event setup, breakdown and service wherever needed
- Recognition as Family Activities Partner on event signs within activities area
- Recognition as Family Activities Partner on 4KIDS Foster Family Facebook page

### Gingerbread Craft Partner



- Recognition as Gingerbread Craft Partner of 4KIDS Family event
- Recognition as Gingerbread Craft Partner in gingerbread house kit



# PARTNERSHIP OPPORTUNITY

## GIFT OF HOPE TOY STORE AND COLLECTION

The following are 4KIDS partnership opportunities for your consideration.



### Christmas Experience Partner **SOLD**

- Recognition as the Christmas Experience Partner of the 4KIDS Gift of Hope Toy Collection in Broward.
- Sponsorship of Christmas experience for kids, families & Transitional Independent Living Programs residents.
- Recognition as the Christmas Experience Partner of the 4KIDS Gift of Hope Toy Collection in Broward on printed marketing materials distributed to local community organizations, businesses, and church partners.
- Recognition as the Christmas Experience Partner of the 4KIDS Gift of Hope Toy Collection on event website.
- Recognition on social media posts as Christmas Experience Partner on 4KIDS social media platforms consisting of 16k+ followers.
- Recognition as Christmas Experience Partner on 4KIDS Foster & Adoptive Family Facebook page.



### Volunteer Opportunities (optional)

- Opportunity for employees to volunteer a minimum of 4 hours at Gift of Hope Toy Store at 4KIDS Headquarters in Fort Lauderdale.
- Employee volunteers could be tasked with setup, breakdown, and/or assisting as Personal Shoppers for parents during the Toy Store.



# 2023-2024 UNDERWRITING PARTNERSHIP AGREEMENT

(DEADLINES FOR SPONSORSHIPS ARE 45 DAYS PRIOR TO EVENT DATE UNLESS SPECIFIED BELOW)

## BROWARD FAMILY PICNIC

- Presenting Partner \$7,000
  - Hospitality Partner \$5,000
  - Families Activity Partner \$4,000
  - Venue Partner \$1,000
- \*Deadline: February 17th*

## GIFT OF HOPE TOY STORE & COLLECTION

- Christmas Experience Partner \$5,000 **SOLD**
- \*Deadline: August 25th*

## BROWARD BACK TO SCHOOL BASH

- Presenting Partner \$2,000
  - Families Activity Partner \$1,000
  - Back to School Ready \$4,000 **SOLD**
- \*Deadline: June 30th*

## BROWARD CHRISTMAS PARTY

- Presenting Partner \$10,000
  - Hospitality Partner \$6,000
  - Families Activity Partner \$5,000
  - Gingerbread Craft Partner \$500
- \*Deadline: November 10th*

**AGREEMENT TOTAL: \$ \_\_\_\_\_**

\_\_\_\_\_  
Authorized signature by 4KIDS

\_\_\_\_\_  
Authorized signature by Company Representative

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name of Company Representative

\_\_\_\_\_  
Date

Company: Name: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Email completed partnership agreement to DeannaP@4KIDS.us

Make check payable to 4KIDS and & mail to:

4KIDS

Attn: Deanna Prusinowski

2717 W Cypress Creek Rd., Fort Lauderdale, FL 33309

4KIDS is a 501 (c)(3) charitable organization. A portion of your partnership is tax-deductible.

[www.4KIDS.us](http://www.4KIDS.us) | 954.979.7911